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BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS
CORN BELT GROWN
INCORPORATED
J. H. Heberling Easton, Illinois, U.S.A.

DARWIN TULIPS

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PAID
Easton, Illinois
Permit No. 1

U. S. Dept. of Agriculture
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J. H. Heberling Easton, Illinois, U. S. A. J. S. Heberling

DARWIN TULIPS --- REGAL LILIES AND GLADIOLUS

SEPTEMBER 1, 1941

WHERE AND HOW GROWN

Our tulip bulbs are grown in rich Illinois soil where, during the winter, the temperature is frequently at zero or below. Our bulbs go through such winters without any special protection and come up fine and strong in the Spring producing fine flowers. Such a climate gives them a strength and toughness which will insure good flowers for you next spring. Tulips grown in warmer climates sometimes fail to withstand our severe winters, with disappointing results to purchasers.

GUARANTEE

All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care and favorable weather our bulbs will give you splendid flowers next Spring. This guarantee applies to Medium size bulbs also.

MEDIUM SIZE TULIP BULBS

It has been our experience that medium size tulip bulbs, when planted out of doors, will produce as large flowers and are as sure bloomers as the large size bulbs. Hence we place the same guarantee on them. Should we be out of the large size we will substitute a larger count of the medium bulbs unless you advise to the contrary. We suggest early orders because the demand is heavy.—J.H.

TERMS

You may order now sending 25% of order in cash and we will ship C. O. D. if not paid in full at shipping time. Orders will be promptly acknowledged when received.

DELIVERY

Tulip bulbs will be shipped between September 1st and October 20th unless ordered out sooner.
Regal lilies between October 1st and 30th.
All shipments prepaid.

TULIPS

Prepaid Delivery Charges 25 or more at 100 Rate

PLANTING

Plant in September, October, or any time before freezing winter weather. They give best results when fall-planted because they are early spring blooming. Tulips will thrive in any good soil. If fertilizer is used do not place touching the bulb. Below the bulb with an inch of soil on top is a good location for your fertilizer. Plant so that bulb is covered with four inches of soil. Tulips will do best where they have sunshine at least half of each day.

DARWIN TULIPS

The tall, late varieties that are so much admired. Blooming in this latitude about April 20th, sometimes later. Not all Darwin tulips bloom at exactly the same time. There is a difference in varieties.

COTTAGE TULIPS

These are large, tall tulips, a little earlier than the Darwins.

TRIUMPH TULIPS

Triumphs are a cross between the Darwins and the earlier varieties and are not quite so tall as the Darwins, but have very large flowers and are a little earlier than Darwins.

LILY-FLOWERING TULIPS

Rather late as to blooming time, blooming when the Darwins do, but producing a lily-shaped flower that is very beautiful and attractive.

	Large Per 10	Med. Per 10	Large Per 100	Med. Per 100
LARGE BULBS				
BARTIGON—Very large striking Darwin of rich crimson scarlet. 24 to 26 inches tall	\$0.70	\$0.55	\$6.00	\$4.50
CARRARA—A cottage tulip with large bowl and of rich creamy white. 22 inches tall90	.60	6.50	5.00
CLARA BUTT—A beautiful Darwin of soft apple-blossom pink. 22 to 24 inches tall60	.45	4.80	3.60
FARNCOMBE SANDERS—A large flowering Darwin of fiery rose scarlet. 24 inches tall70		5.80	
GRENADIER—Cottage tulip of dazzling orange scarlet. A beauty. 22 to 24 inches tall70		5.80	
INGLECOMBE YELLOW—Darwin. Large glossy canary yellow. 22 to 24 inches tall60	.45	4.80	3.80
PICOTEE—Lily flowering tulip of creamy white with rose and lavender edge. 22 inches tall	1.00	.75	7.00	5.50
TELESCOPIUM—A triumph tulip of rich violet rose, very large flowers. 24 inches tall	1.00	.75	7.00	5.50
U. S. A.—A Triumph variety of carmine red with gold edge. Very rich. 24 inches tall70			5.80
WILLIAM COPELAND—A very rich, deep, lavender Darwin. 22 inches tall70	.50	5.80	4.60
WILLIAM PITT—Darwin. A very large tulip of deep crimson. One of the best. 26 inches tall70	.50	5.80	4.60
MIXED COLORS—Assorted colors of Darwins mixed and not labelled as to variety65	.45	4.80	3.80

REGAL LILIES---The most popular of all American Lilies

The most popular of all American Lilies. Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states farther north. The greatest danger of frost is in the spring after they start growth and are up; then, sometimes, a freeze will injure them. This can be avoided by mulching the ground after it freezes in winter. This will delay the early spring growth. Plant smaller bulbs 4 inches deep and larger 6 inches.

PRICES PREPAID (FREE DELIVERY) 25 AT THE 100 RATE

Per	3	10	100	Per	Each	10	100	Per	Each	10	100
Size 4-5 in.	\$0.20	\$0.60	\$5.00	Size 5-6 in.	\$0.10	\$0.80	\$6.00	Size 6-7 in.	\$0.12	\$1.00	\$8.00
								Size 7-8 in.15	1.20	10.00

(OVER)

WHOLESALE PRICES --- GLADIOLUS BULBS

All Prices Quoted Below are F.O.B. Easton, Illinois

Prices are per 100; 25 or more at 100 rate; 1,000 at eight times the 100 rate; 250 at 1,000 rate.
TEN Bulbs may be purchased of same size and variety for 1/8 of the 100 rate.
EXTRAS in all orders.
No order accepted for less than \$1.50 from this list.
Terms cash with order or 25% cash and balance C. O. D.

PRICES ARE PER 100											
	No. 1	No. 2	No. 3	No. 4	No. 5		No. 1	No. 2	No. 3	No. 4	No. 5
ALBATROS	\$2.00	\$1.60	\$1.20	\$1.00	\$0.80	LUCIFER	\$2.40	\$2.00	\$1.60	\$1.20	\$1.00
AMADOR	2.60	2.00	1.60			MAID OF ORLEANS	1.80	1.40	1.20	1.00	.80
AVE MARIA	2.00	1.60	1.20			MARGARET FULTON	1.80	1.40	1.20	1.00	.80
BAGDAD	2.00	1.60	1.20			MARMORA	2.40	2.00	1.60	1.20	
BEACON	3.00	2.40	2.00	1.60	1.20	MAROCCO	2.40	2.00	1.60	1.20	1.00
BEAUTIFUL OHIO	8.00	6.40	5.00	4.00	3.00	MILDRED LOUISE	2.00	1.60	1.20		
BILL SOWDEN	2.00	1.60	1.20			MILFORD	2.60	2.20	1.80	1.40	
BINGO						MINUET	1.80	1.40	1.20	1.00	.80
BIT O' HEAVEN	2.80	2.40	2.00	1.60	1.20	MISS BLOOMINGTON	2.00	1.60	1.20	1.00	.80
BLUE ADMIRAL	2.40	2.00	1.60	1.20	1.00	MISS NEW ZEALAND	3.60	3.00	2.40	2.00	1.60
BLUE BEAUTY	6.00	5.00	4.00			MOTHER MACHREE	2.40	2.00	1.60	1.20	1.00
BOB WHITE	2.00	1.60	1.20	1.00	.80	MRS. E. J. HEATON	2.40	2.00	1.60	1.20	
BRIGHTSIDE	2.00	1.60	1.20	1.00	.60	NEW ERA	6.00	5.00	4.00	3.20	2.60
CAMELLIA	4.00	3.20	2.60	2.00	1.60	ORANGE BUTTERFLY	2.40	2.00	1.60	1.20	1.00
CHAS. DICKENS	2.00	1.60	1.20			PEGGY LOU	5.00	4.00	3.20	2.60	2.00
CHRISTABEL	2.00	1.60	1.20	1.00	.80	PELEGRINA	2.00	1.60	1.20	1.00	.80
COMMANDER KOEHL	2.40	2.00	1.60	1.20	1.00	PHYLLIS McQUISTON	2.00	1.60	1.20	1.00	.80
CONQUEST	4.00	3.20	2.60	2.00	1.60	PICARDY	1.80	1.40	1.00	.80	.60
CORONATION	2.00	1.60	1.20			POLAR ICE	2.40	2.00	1.60	1.20	1.00
CREVE COUER	2.60	2.00	1.60	1.20	1.00	PURPLE BEAUTY	6.00	5.00	4.00	3.20	2.60
DEBONAIR	2.00	1.60	1.20	1.00	.80	RECOVERY	2.00	1.60	1.20	1.00	.80
DREAM O' BEAUTY	2.40	2.00	1.60	1.20	1.00	RED LORY	2.40	2.00	1.60	1.20	.80
EARLY DAWN	1.80	1.20	1.00	.80	.60	RED PHIPPS	2.00	1.60	1.20	1.00	.80
EARLY ROSE	2.40	2.00	1.60	1.20	1.00	REWI FALLU	3.60	3.00	2.40	2.00	1.60
EMILE AUBRUN	2.40	2.00	1.60			ROBERT THE FIRST	3.60	3.00	2.40	2.00	1.60
FAIREST PEARL	2.40	2.00	1.60	1.20	.80	ROSALIE	5.00	4.00	3.20	2.60	2.00
FLAMING METEOR	3.00	2.40	2.00	1.60	1.20	ROSA VAN LIMA	5.00	4.00	3.20	2.60	2.00
FRANK J. McCOY	2.40	2.00	1.60	1.20	1.00	RUDOLPH SERKIN	6.00	5.00	4.00	3.20	2.60
GERTRUDE SWENSON	4.00	3.20	2.60	2.00	1.60	SENIORITA	2.00	1.60	1.20		
GOLDEN CHIMES	3.00	2.40	2.00	1.60	1.20	SHIRLEY TEMPLE	2.40	2.00	1.60	1.20	1.00
GOLDEN CUP	2.00	1.60	1.20	1.00	.80	SMILING MAESTRO	2.60	2.20	1.60	1.20	1.00
GOLDEN LANCER	2.00	1.60	1.20	1.00	.80	SNOW PRINCESS	6.00	5.00	4.00	3.20	2.60
GRAND SLAM	2.60	2.00	1.60	1.20	1.00	STAR OF BETHLEHEM	2.60	2.20	1.60	1.20	1.00
HERITAGE	3.80	3.00	2.40	2.00	1.60	SWEETHEART	2.00	1.60	1.20	1.00	.80
HINDENBURG'S MEMORY	15.00	12.00	9.00	7.00		TAIAROA	2.40	2.00	1.60	1.20	
HINEMOA	4.00	3.20	2.60	2.00		TOKEN	2.00	1.60	1.20	1.00	.80
JALNA	4.00	3.20	2.60	2.00	1.40	TREVONIAN	3.00	2.40	2.00	1.60	
JOS. S. BACH	2.40	2.00	1.60	1.20	1.00	VAGABOND PRINCE	2.60	2.00	1.60	1.20	1.00
KASSEL	2.40	2.00	1.60	1.20		VREDENBURG	6.00	5.00	4.00	3.20	2.60
KING ARTHUR	2.40	2.00	1.60	1.20	1.00	WALK OVER	8.00	6.00	5.00		
LA FIESTA	2.60	2.20	1.80	1.40	1.20	WHITE ORCHID	2.60	2.00	1.60		
LONDONDERRY	2.00	1.60	1.20	1.00		ZAUBERFLOTE	4.00	3.20	2.60	2.00	1.60

MASTER MYRON (Our 1939 Introduction)

An immense medium-red self-color. Florets of heavy substance, five to five and one-half inches in diameter. Twenty to twenty-six buds per spike and five to seven open. Makes large spikes from No. 5 or No. 6 bulbs and the greatest commercial red we have ever seen. Spikes from 48 to 64 inches in height. We have received much praise from our customers of this variety this season. Will print some of it in our October catalog. This variety has proven better than we promised in our catalog. You will all buy it sooner or later.

Per	No.1	No.2	No.3	No.4	No.5	Per	Bulblets
1.....	\$ 0.75	\$ 0.70	\$ 0.60	\$ 0.60	\$ 0.50	1.....	\$0.10
10.....	6.00	5.60	4.80	4.80	4.00	10.....	.75
100.....	48.00	42.00	36.00	32.00	28.00	100.....	6.00

We have had many compliments on Master Myron again this season, a few of which we will publish in our catalog. We will say again that it has more than equaled our high hopes for performance and general good habits. Mr. Rowe of Jacksonville produced a spike 56 inches tall, florets 6¾ inches across with nine flowers open in good condition. Many others had grand success with this variety. It is a MUST HAVE.

Our new catalog will be out in October listing many other varieties.
Thanks a lot and come again.
J. H. Heberling, Easton, Illinois, U.S.A.